

Treasure Island Sailing Center 11th Annual Big Team Regatta A Corporate Teambuilding Event

September 25, 2015



Host: OCSC Sailing, Berkeley

TREASURE ISLAND SAILING CENTER
Launching Point for New Horizons

T•I•S•C



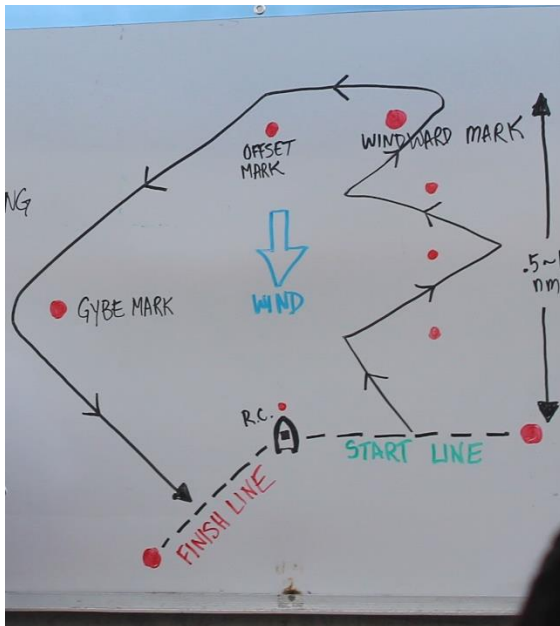
Big Team Regatta - Overview

- Corporate team-building event benefitting Bay Area youth
- Proceeds support Treasure Island Sailing Center's Youth and Adaptive Sailing Programs, serving thousands of Bay Area youth
- Ten teams (six crew + two OCSC Coaches) develop team skills while racing J105 sailboats over a timed course

Friday, September 25, 2015
OCSC Sailing Berkeley, CA
9:00am-4:00pm

Event Itinerary

8:30-9:00am	Registration
9:00-9:45am	Breakfast & Briefing
10:00 – 2:30	On-the- Water Training, Team Building & Racing
3:00 – 4:00pm	Lunch, Debrief, Awards & Thank You's



Treasure Island Sailing Center



Envision Academy Sailing
Team

- Mission: improve our community and the sport of sailing by providing access, facilities, and sailing instruction to people of all socioeconomic backgrounds, skill levels, and physical abilities
- TISC is a 501(c)(3) non-profit organization



TISC 2014 Programs and Participants

- **968** Youth through our Summer Camp, one-day Orientation Sails and year-round classes
- **1,000+** participants through our Community Sailing Events open to the public
- **67** participants through our Family Sails, Adult Classes and Water sports opportunities
- **65** Adaptive Sailors through Blind Sailing and Youth Co-able Classes



TISC Program Successes

- 88% of our Youth Sailors had never sailed before attending TISC
- TISC scored an average of 4.9 out of 5 on a satisfaction survey given to our Youth Group Partners
- TISC is one of twenty six Community Sailing Centers recognized by US Sailing for exemplary training and educational programs



Youth Outreach



- **Partnerships:** TISC partnered with over 34 Bay Area Youth Organizations to provide and educational and active outdoor activities
- **Integrative Curriculums:** Our curricula instill important life skills of self confidence, goal setting, decision making, teamwork , communications and leadership
- **Accessibility:** 84% of all youth served attend on full scholarship and originate from predominantly underserved communities
- **Diverse Offerings:** We offer one day sailing and kayaking trips, weeklong summer camps and year round advanced lessons and racing team programs
- **Internships:** Available for at-risk youth



Community Partnerships

Our outreach efforts and network of 34 community partners allow us to reach new and diverse youth, each year especially those from under-resourced communities



TISC Community Partnerships Include

Cameron House * Up On Top * Aspen Community School * Girls Inc. of Alameda * Glide Foundation * Chinatown YMCA * Notre Dame de Namur University * Boys & Girls Club Columbia Park * Life Learning Academy * Telegraph Hill Neighborhood Center * Huckleberry Youth Programs * San Francisco Park and Rec * Shelter Network * CUPC * Burton High School * SF Expeditionary School * Troop 968 Pleasanton * Home Away from Homelessness * Peninsula Jewish Community Center * OMIE Beacon * Boys & Girls Club Sunnydale Clubhouse * Arriba Juntos * Boys and Girls Club Excelsior * United Playaz * BAADS * Envision Academy * Faces SF * Sunset Beacon * Ecumenical Hunger Program * Boy Hope Girls Hope * Boys & Girls Club Treasure Island Clubhouse * Chinatown Summer Camp * Good Samaritan * Aim High

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Set Sail Learn – Launched Oct, 2013

- Hands-on experiential learning program brings the bay to life through ACTIVE hands-on labs, sailing and creative lesson plans
- Instills feelings of conservation and stewardship in youth
- Shares the beauty, history and biology of the Bay with all San Francisco Unified School District 4th graders
- Fully sponsored by Mayor Lee's ONESF: Celebrate the Cup and Treasure Island Sailing Center – no charge to SF students



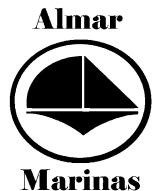
1,170 students
(43 classes / 19 schools)
in 2014

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Launching Possibilities Horizons

ONESF
Celebrate the Cup
T.I.S.C. 

Big Team Regatta – Previous Corporate Sponsors

Goldman
Sachs



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Big Team Regatta – Sponsor Benefits

- Six team members participate in team building and racing (past teams have included employees, customers, local youth or youth w/mentor from sponsoring company)
- Company name and/or logo featured on the boat banner and in all event marketing materials: press release, print materials, TISC event website w/link to corporate sponsor



Charged Up Participants



Team Building on SF Bay

\$6,000 donation =
week of full-day summer
camp for 20 children

